

CEZA FACTS AND FIGURES 2020

CEZA FourMAX Recovery Plan

- Max 1:** *Maximize Revenue Generating Strategies*
- Max 2:** *Maximize Cost Cutting Measures*
- Max 3:** *Maximize Efforts for Readiness and Finalization / Revision of All Necessary Guidelines / Procedures*
- Max 4:** *Maximize Undertakings for Sustainable Operations, Maintaining Positive Image and Intensify Marketing Ventures*

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Year 2020 is start of the COVID-19 Pandemic.

As ordered in all government agencies, CEZA developed its own recovery plan.



CAPITAL INVESTMENTS

(in billion pesos)



Amidst pandemic, CEZA recorded only an almost 4% decrease in capital investments in year 2020, from P13.067 billion in year 2019 to P12.575 in year 2020.

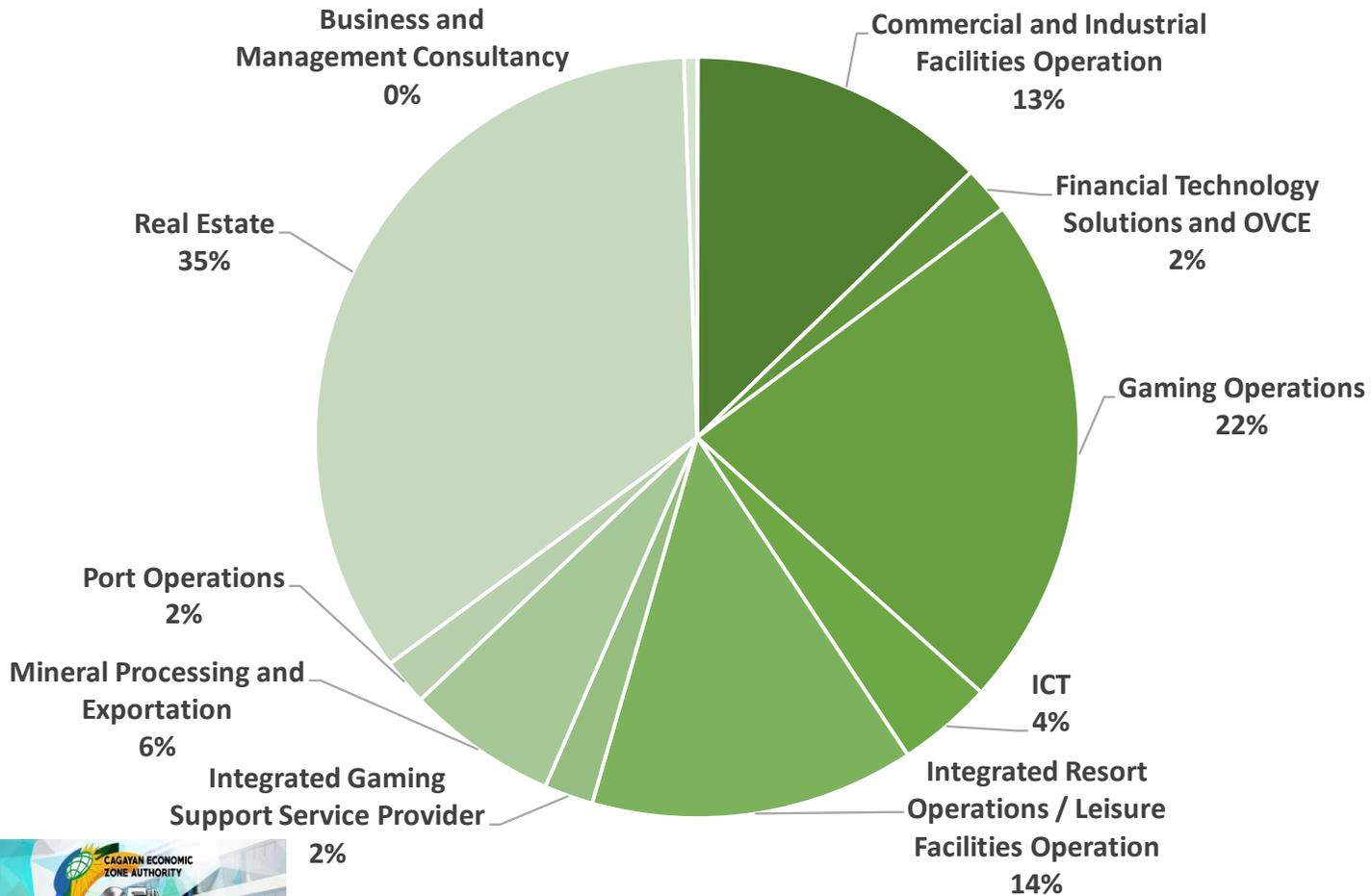
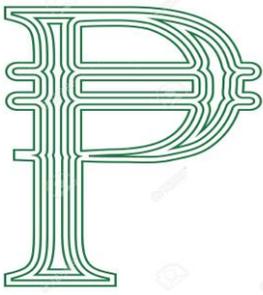
This really exhibited the high business confidence of the current locators within the Cagayan Special Economic Zone and Freeport (CSEZFP).

The entry of prospective locators to invest the CSEZFP was slowed down with the very strict implementation of health protocols.



DISTRIBUTION OF INVESTMENTS

(by type of activity)



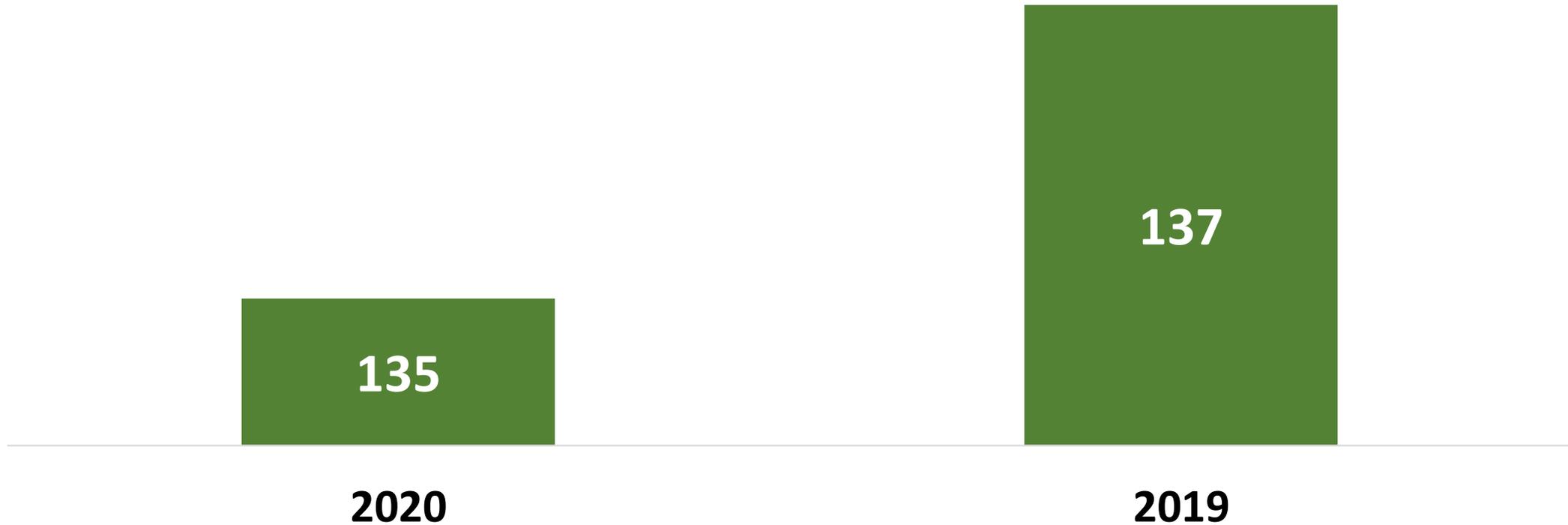
The biggest contribution came from the real estate segment which contributed about 35% amounting to P 3.857 billion, next is gaming operations at 22% with an amount of P 2.772 billion, then Integrated Resort Operations / Leisure Facilities Operations at 14% with an amount of P 1.818 billion and with Commercial and Industrial Facilities Operation at 13% amounting to P 1.584 billion.

The other investments had a share of 17% from all remaining enterprises.





Number of Locators



Despite of pandemic, slight decrease in the number of locators in the CSEZFP. A clear manifestation of an business confidence in CEZA.



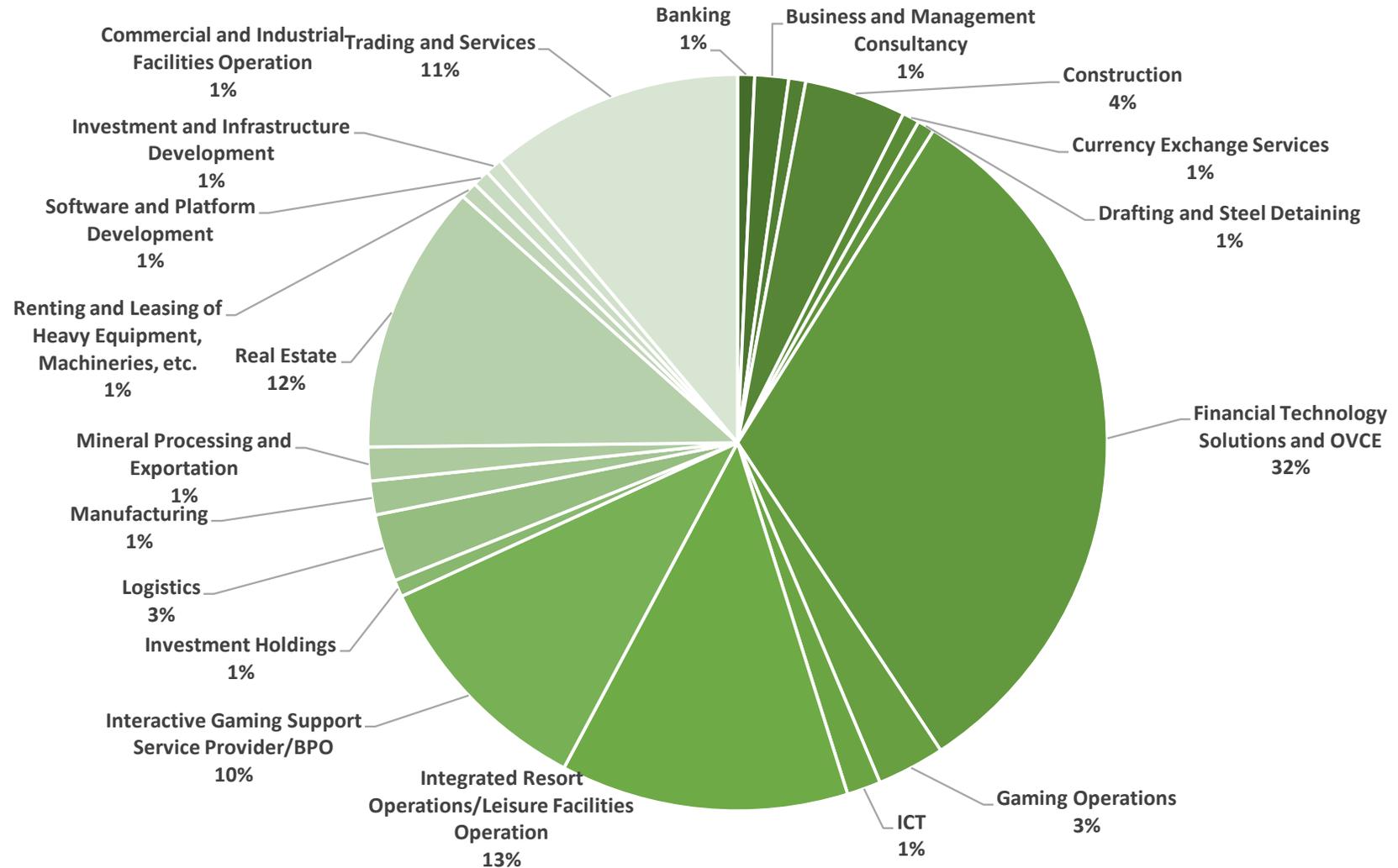
Distribution of Locators

(by type of activity)



For the total of 135 locators registered until the end of the year 2020, 32% were registered from Financial Technology Solutions and DVCE or a total of 43 registered locators. This is a manifestation that the CSEZFP is indeed gearing towards becoming the most competitive fintech ecosystem within the Asia-Pacific Region.

The other chunks of investors in the zone came from Integrated Resort Operations/Leisure Facilities Operations, Real Estate, Trading and Services and Interactive Gaming Support Service Provider / BPO which registered at 13%, 12%, 11% and 10% respectively.



ANNUAL REVENUES

(in million pesos)



Due to pandemic, CEZA registered a 37% decrease in its revenues from year 2020 vis-à-vis 2019.

P 252.70

P 402.22

	2020	2019
Other Business Income	₱0.48	₱1.24
Seaport System Fees	₱17.71	₱12.36
Rent/Lease Income	₱16.04	₱14.05
Sewerage/Garbage Fees	₱0.52	₱48.00
Processing Fees	₱33.79	₱180.83
Passport, Visa and Application Fees	₱1.70	₱5.72
Licensing Fees	₱182.13	₱187.13
Permit Fees	₱0.52	₱0.40

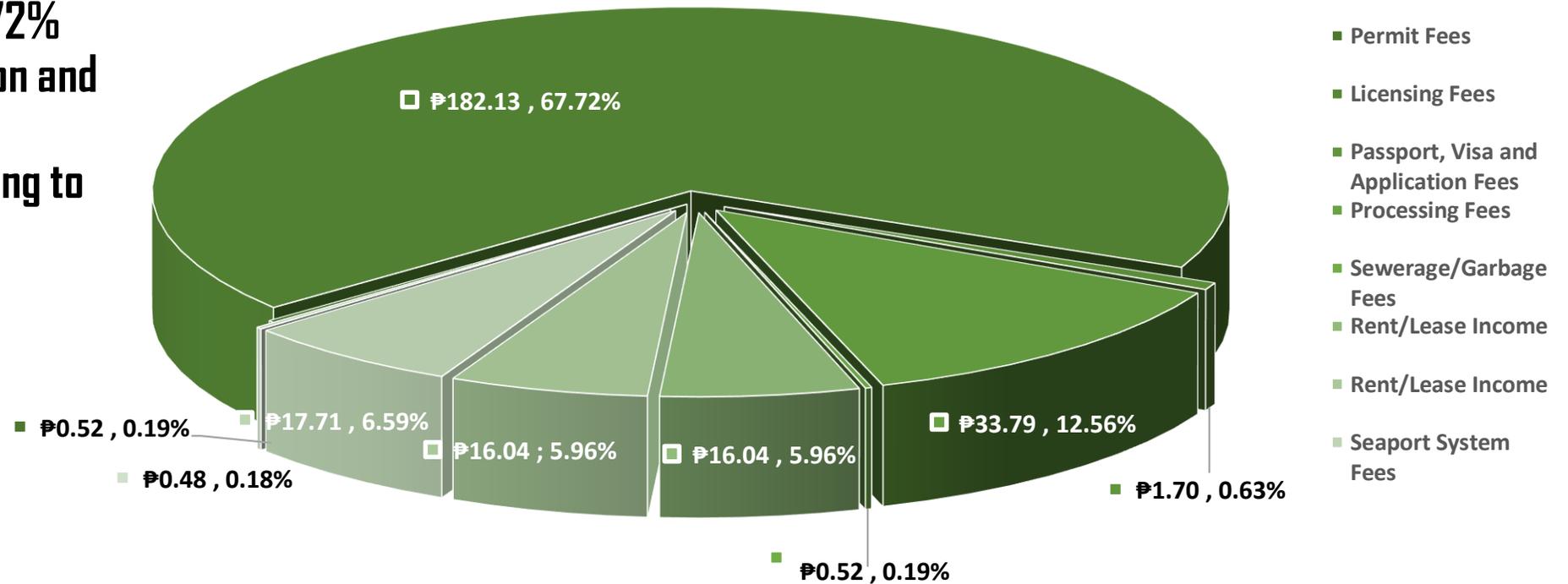


ANNUAL REVENUES

(in million pesos)



The biggest share of revenue for the year came from Licensing Fees which comprised 67.72% amounting to P 182.13 million and Processing Fees which comprised 12.56% amounting to P 33.79 million.



Santa Ana, Cagayan, Philippines



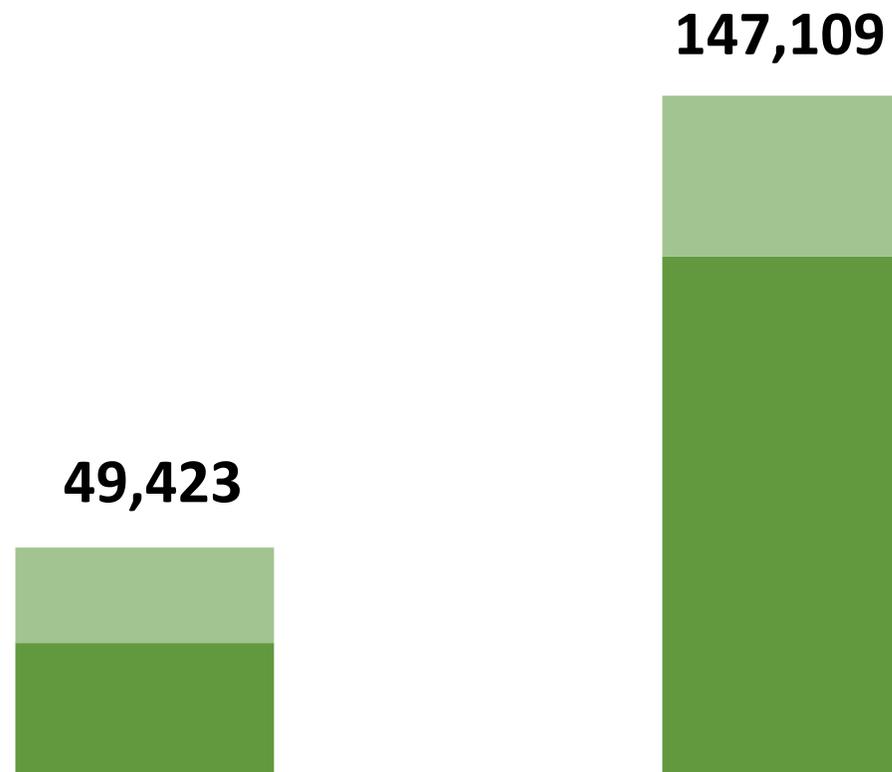
TOURIST ARRIVALS

The tourism industry was hit early on by economic disruption from the COVID-19 outbreak.

CSEZFP recorded a rapid 66% decrease in tourist arrivals in year 2020 vis-à-vis that of year 2019 or from 147,109 in 2019 to just 49,423 in Year 2020.

Domestic tourist arrival contributed a large decrease by almost 75% in Year 2020 from year 2019 or 112,300 in year 2020 to just 28,756 in year 2019.

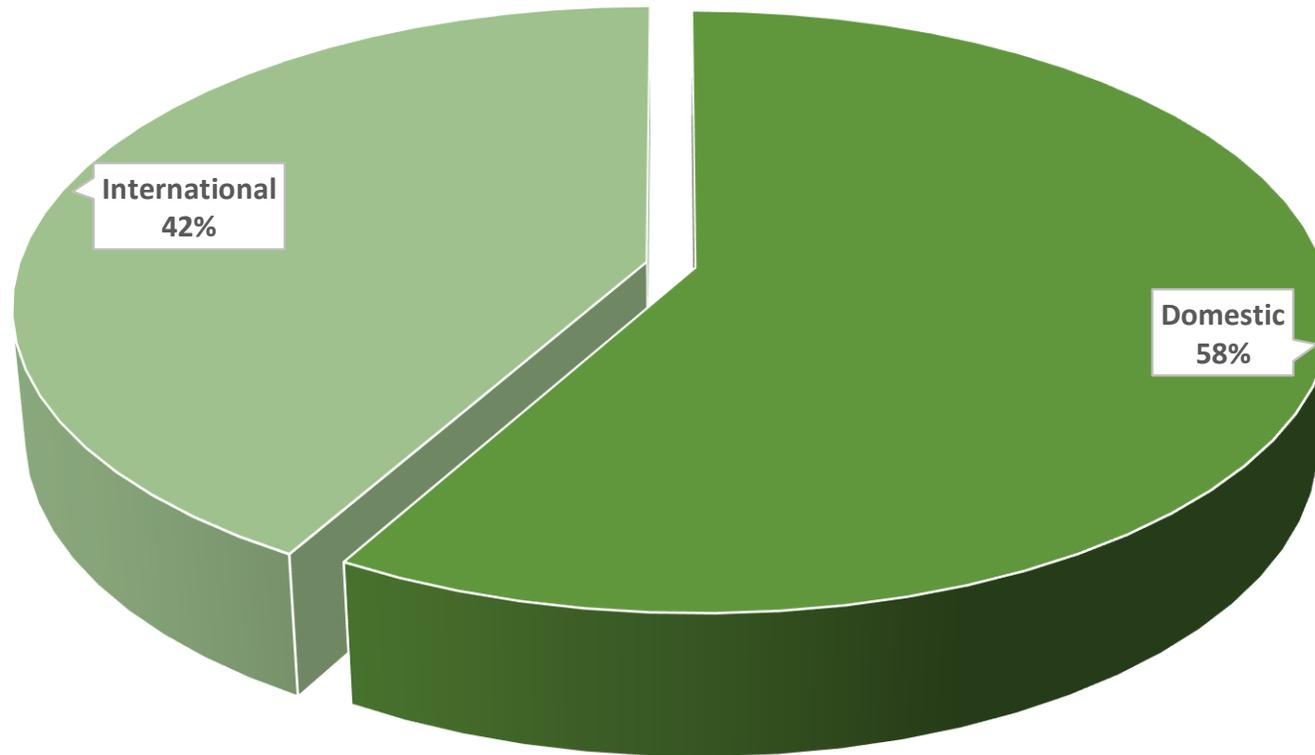
On the other hand, foreign tourist arrivals recorded a 40% decrease from year 2020 vis-a-vis that of year 2019 or 20,667 in year 2020 from 34,801 in year 2019.



- International
- Domestic



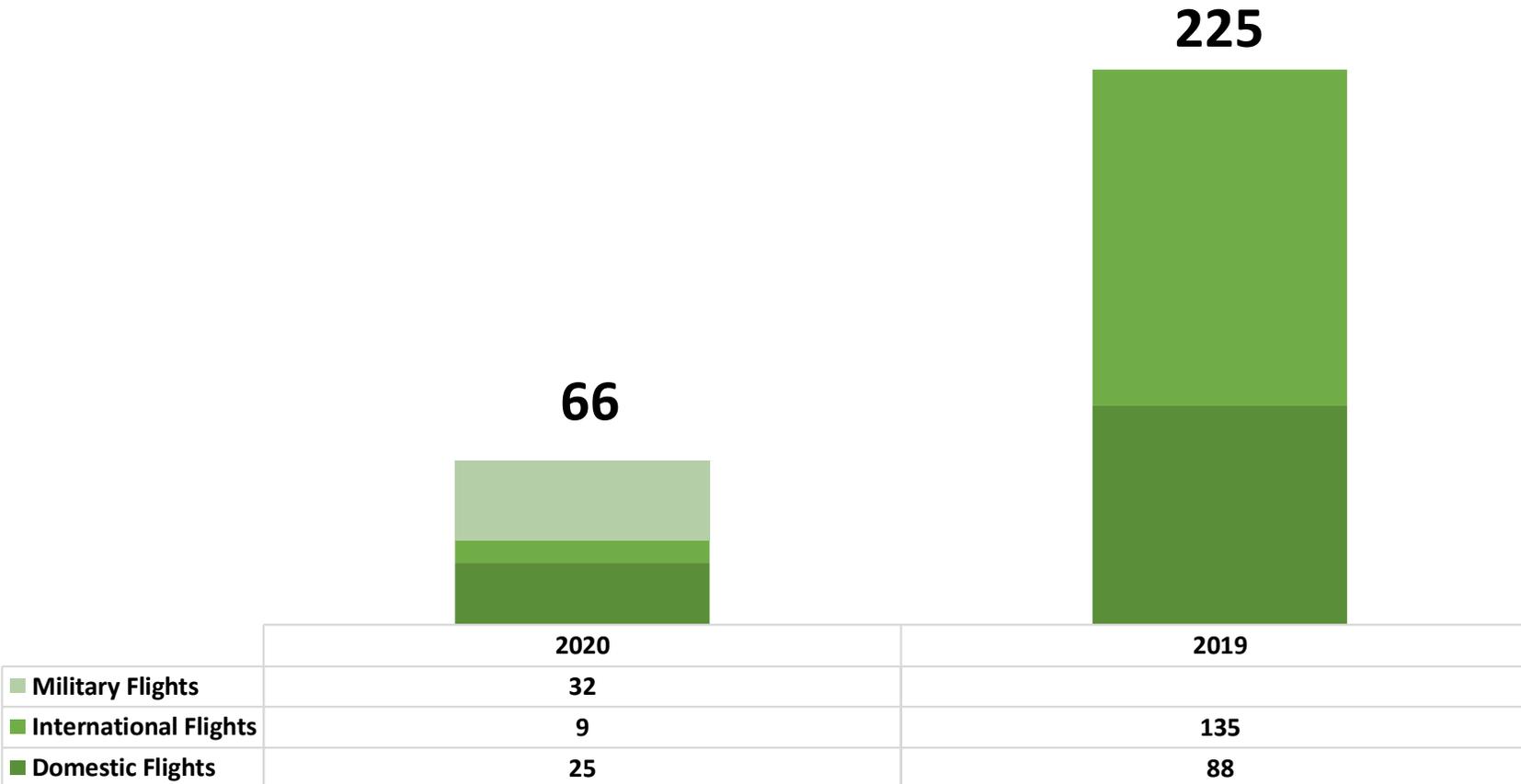
TOURIST ARRIVALS



Domestic tourists comprised about 58% and 42% for foreign tourists in 2020.



NUMBER OF FLIGHTS ACCOMODATED (Cagayan North International Airport)



Due to COVID-19, commercial operation of CNIA was stopped as early as January 31, 2020. CNIA was mostly utilized to accommodate any medical or humanitarian flights, military aircraft movement and other approved flights by IATF.

From a total of 223 flights in 2019, it only accommodated a total of 66 flights for year 2020.



Number of Passengers (Cagayan North International Airport)



With the closure of CNIA of its commercial operations, it only received a total 1,857 passengers in 2020 compared to 11,411 in 2019.

During the pre-pandemic period of January 2020, the total number of passengers accommodated from commercial flights already reached 15% of the total commercial passengers received from total annual passengers in year 2019.

11,411

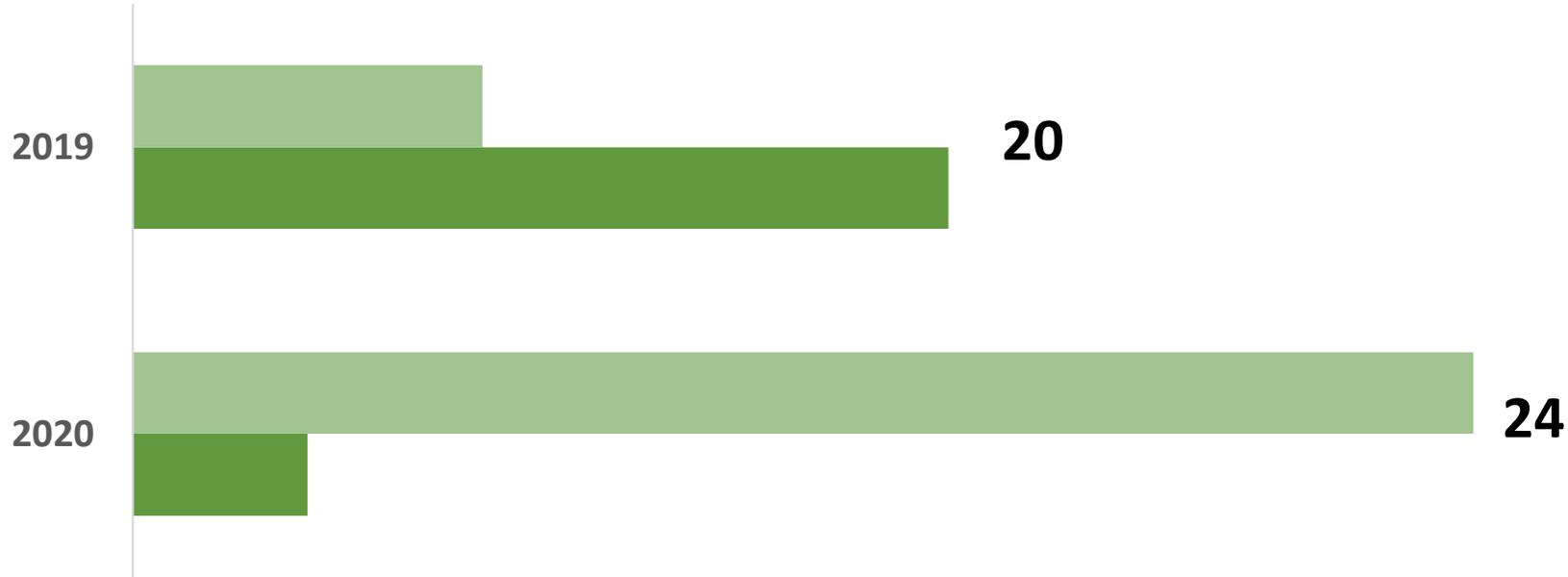
1,857

	2020	2019
International Flights	1,387	10,172
Domestic Flights	470	1,239



Port Irene Operations

(Number of Ship Calls)



	2020	2019
Foreign Vessel	23	6
Domestic Vessel	3	14

In these unprecedented times, the ability of shipping services to continue undisrupted to transport food, energy and medical supplies across the continents will play a critical role in overcoming this pandemic.

This also reflected in the operation of Port Irene in Year 2020 which have a 17% increase in number of ship calls compared from the year 2019.

96% of the number of ship calls in 2020 came from the foreign shipment which is an 164% increase in foreign shipments.



Port Irene Operations

(Number of Cargo Throughout)



The use of shipping as main transportation of goods during pandemic period also reflected with the increase in the number of cargo throughout 2020, which is 48, vis-à-vis 35 in 2019.

	2020	2019
■ Transshipment	25	21
■ Non-Containerized	23	14

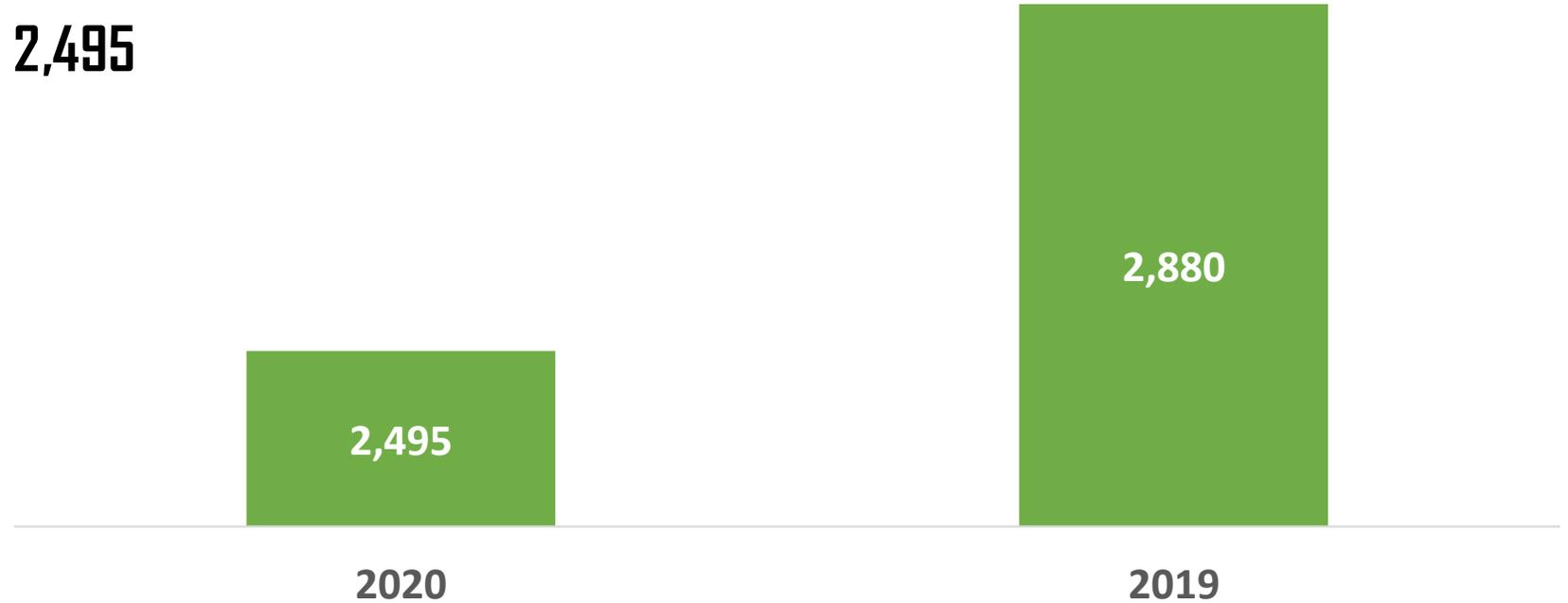


EMPLOYMENT

(Direct Employment)



Due the effect of pandemic, the number of employment within the CEZFP decreased in year 2020 with 2,495 personnel from 2880 in 2019.

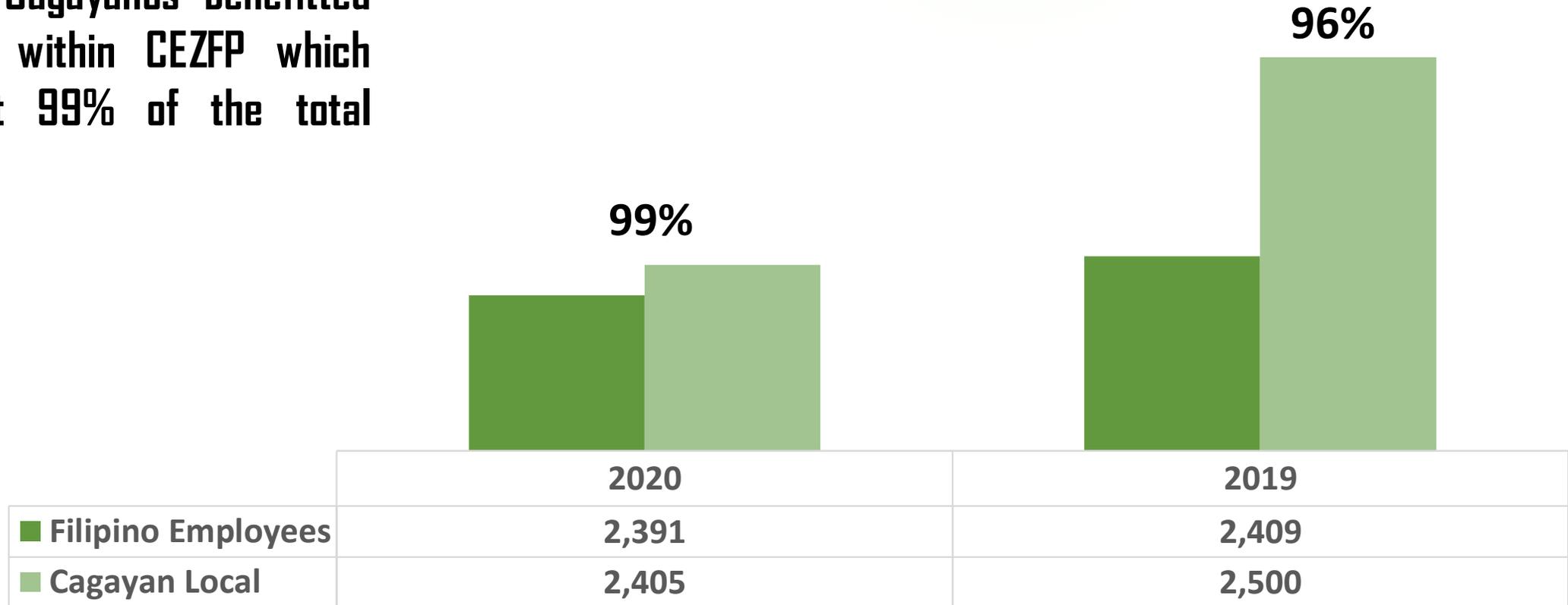


EMPLOYMENT

(Ratio of All Cagayan Local vs All Filipino Employed)



For year 2020, Cagayanos benefitted the employment within CEZFP which comprised about 99% of the total employment.

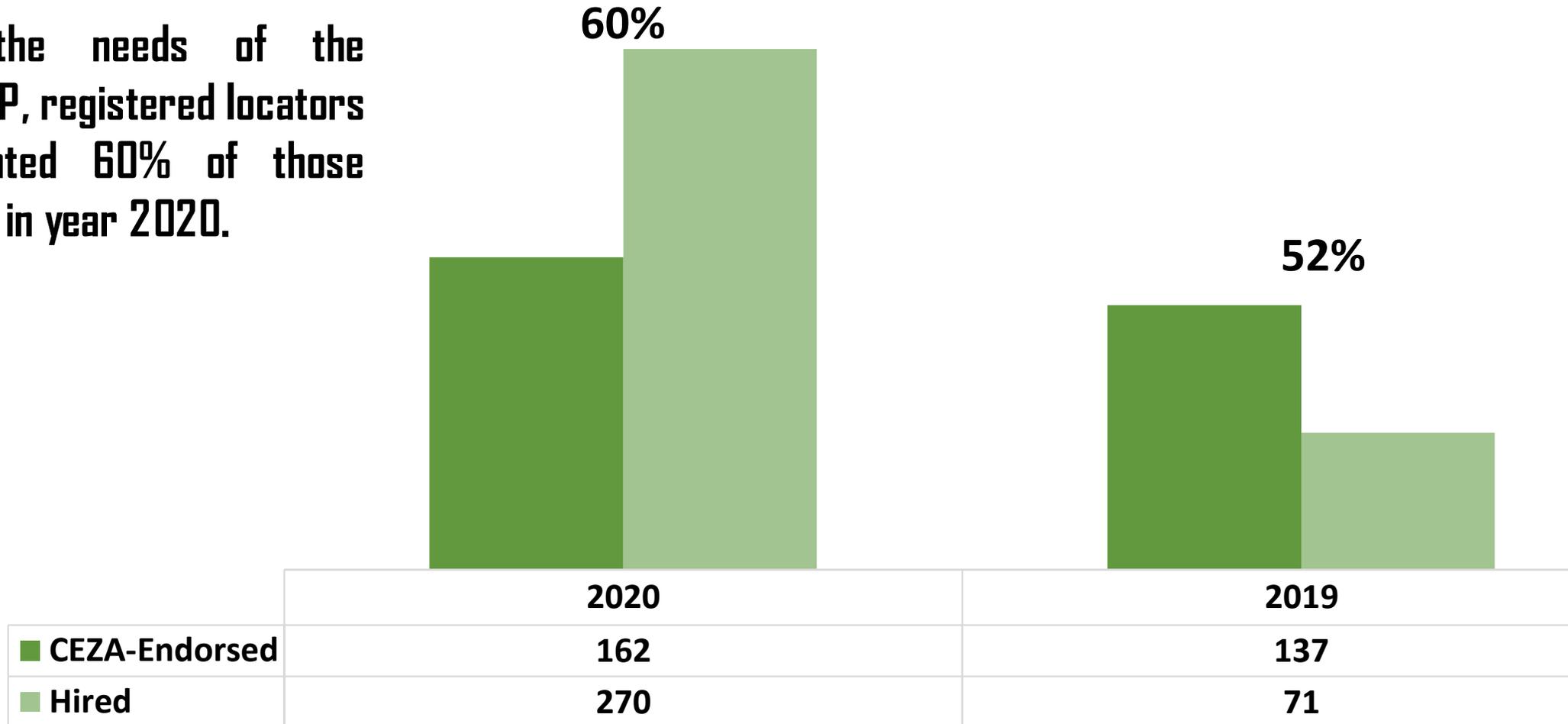


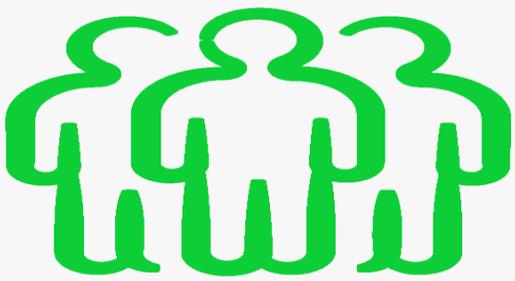
EMPLOYMENT

(Ratio of CEZA-Endorsed vs. Hired)



In facilitating the needs of the workforce in CEZFP, registered locators hired an estimated 60% of those endorsed by CEZA in year 2020.

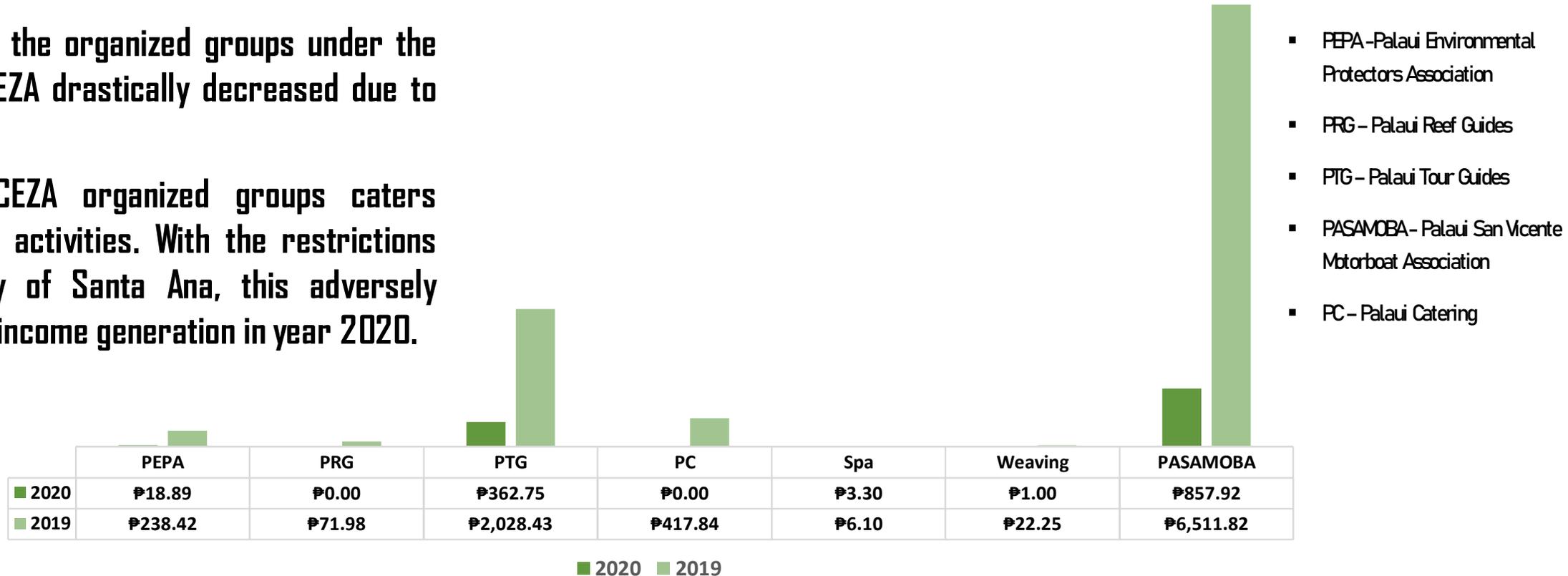




Income of the Organized Groups (Community Development) (in thousand pesos)

The income of the organized groups under the auspices of CEZA drastically decreased due to pandemic.

Mostly, the CEZA organized groups caters tourism-based activities. With the restrictions in Municipality of Santa Ana, this adversely affected their income generation in year 2020.





CEZA EMPLOYMENT LICENSE

ISSUANCE OF CEZA WORKING VISA

The issuance of working visa also drastically affected wherein CEZA only registered about 343 CWVs in year 2020 from robust 978 in year 2019.

